

Semi-Annual Newsletter

THE GREATER YOU LEADERSHIP SERIES, LLC.

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1 JULY 2024



Here's what has happened so far in 2024 and what's to come!

You are a stakeholder of **The Greater You Leadership Series!**

Yes! You! We are so grateful for every supporter and client. Thank you for taking this journey of leadership with us! We could not do it without you!

The Greater You Leadership Series was productive during the first six months of 2024 and we are proud of the work and impact that we were able to share through our diverse services. From delivering training and facilitation around the areas of leadership and teamwork, working with coaching clients, delivering keynotes, sharing tips and tricks with our online audience, and planning for upcoming events, we have been busy.

Today, we are sharing more about how we served, what our clients and participants thought of our service, and what we are planning under **The Greater You Leadership Series** umbrella of services! Enjoy the next few pages learning more about what we have been up to and how we can connect with you and your organization in the future.

Christin L Webb

ORGANIZATIONS SERVED SO FAR IN 2024!



In this newsletter you can expect:

Who We Are Today!

The Perfectly Imperfect Team

Executive Coaching

Leadership Masterclasses

Consulting & Partnerships

Leadership Corner

Stories of Impact

Company Profile Highlights



Who We Are Today!

Whether you are just becoming a stakeholder of The Greater You Leadership Series or you have been apart of the team for a while now, we wanted to take a moment to bring everyone up to speed.

Founded in 2019 by CEO, Christin Webb, **The Greater You Leadership Series** was created to deliver leadership related services in multi-learning approaches; or what we like to call a series of methods; such as workshops, webinars, coaching, consulting, speaking, events, and more.

What started as a spark of teaching confident leadership to a small work cohort of everyday leaders has grown into a movement to help transform thousands of leaders through their personal and professional journeys while maintaining a people-centered approach.

Wrapped in our core values: *self-awareness, accountability, effective communication, and servant leadership*, we take pride in helping to develop leaders from the inside out. Since 2019, we have worked with individuals and local, national, and global organizations.



The Perfectly Imperfect Team Leadership Program

This year, we delivered one of our newest leadership programs, **'The Perfectly Imperfect Team'** to organizations in the marketing, finance, and healthcare administration industries.

PARTICIPANT SATISFACTION RATE: 100%

Through the programming, client participants were able to explore self-awareness, leadership, and teamwork as interrelated concepts to impact successful individual, team, and organizational outcomes.

"What an amazing time on building confidence and evolving as a leader!"

-C. Epps



Executive Coaching

Executive coaching is an effective leadership tool that helps personally and professional develop leaders within an organization. TGYLS served two local governmental agencies with executive coaching services for leaders within mid-management positions. Utilizing our Discovery++ package, TGYLS was able to support transformative changes in the team members over a series of weekly engagements and actions.

"After TGYLS' executive coaching program, I noticed a drastic change in the manager's behavior; for the better."

-K. Alexander



Leadership Masterclasses

Our Leadership Masterclasses have become a popular service for organizations looking to integrate bite-sized, engaging learning from expert leaders. During the first half of 2024, TGYLS conducted masterclasses for private and higher education organizations looking for content on confident leadership, time management, leadership foundations, and teamwork.

Our Masterclass series is a great way to prompt thought and enhance behavioral changes to support individuals, teams, and organizations.

"Phenomenal content delivered in an energetic and personal way to make it very relatable."

-V. Ambrose



Consulting & Partnerships

One of our growing services is business consulting by providing organizations' leadership with program development and strategic planning. We have been able to integrate these services into our training programs to help solve problems that further support the lessons gained from the training concepts.

Partnerships can help enhance client experiences. In February, we partnered with 4D Associates to deliver leadership specific content to over 400 participants of the Institute of Governmental Procurement (NIGP) Leadership Summit.

Leadership Corner: Ignite Your Mid-Year Momentum – Let's Make It Happen!

At **The Greater You Leadership Series**, we believe in the power of reflection to propel us forward. So today, we encourage you to take a moment to celebrate your progress, reassess your goals, and gear up for what's next.

Reflect on Your Achievements

Take stock of what you've accomplished so far. Every step forward, no matter how small, is a step towards greatness. Celebrate these milestones! They are testament to your resilience and dedication.

Realign Your Goals

What are your visions for the remainder of the year? Sometimes, our paths change as we grow, and that's perfectly fine. Adjust your goals to align with your current aspirations and capabilities. Remember, flexibility is a component of leadership.

Recommit to Action

Armed with insights from your reflections and a realigned set of goals, now is the time to charge forward with renewed energy. What is one action you can take today that will bring you closer to your goals?

Stay Inspired

To help you stay motivated, we're excited to bring more resources your way:

Exclusive Content: Subscribe to our website for more inspiring stories, practical tips, and leadership strategies.

Community Support: Remember, you are part of a vibrant community of leaders. Reach out, share, and grow together.

Company Profile Highlights



Brittany Davis Boyd

Brittany Davis Boyd is the Senior Project Manager with The Greater You Leadership Series team. Brittany is an intricate piece of our organizational success.

Brittany brings over 20 years of project management experience and uses her creativity and expertise for creating viable systems to support our internal and external customer experiences.

Investment Updates

We are excited about the continued growth and expansion of **The Greater You Leadership Series**. As the demand increases, our quality and efficiency in our services, must be aligned.

Effective July 1, 2024, service investment fees will increase and be documented with the receipt of quotes and invoices.

We look forward to delivering continued people-centered services that support the development of leaders for many years to come.



Shelia Johnson

When it comes to business development, we are proud to have Shelia Johnson on our team to help support clients seeking our business consulting services.

Shelia Johnson is a business and supply chain expert with 25+ years in government and business operations. Shelia's strength in business operations has proven to support businesses looking to develop and grow.

Specialized Training

Because of our team's wide knowledge and experience in business, our leadership training extends into specialized training; focused on specific industries. To date, TGYLS offers procurement focused training under our Specialized Training area.

Email **info@thegreateryouleadership.com** to learn more about our specialized training.



A Few Notes To Remember

- We love connecting with our stakeholders! Please send an email to **info@thegreateryouleadership.com** with specific questions. We respond mostly within 48 hours.
- To schedule a consultation, visit **www.thegreateryouleadership.com**



Stories of Impact: This story is about how we transformed a cross-functional team from observing problems to creating solutions.

The Greater You Leadership Series recently delivered one of our signature leadership programs, *The Perfectly Imperfect Team*, to a local healthcare team. TGYLS was called in to support their cross-functional leadership and team development. By participating in The Perfectly Imperfect Team program, participants were able to explore how their self-awareness, confidence, and leadership impacts the team's success. The program included multiple learning approaches to include assessments, highly engaged activities, group teaching and learning, and relevant content delivered by the Chief Learning Officer and co-facilitator. By the end of the program, the team identified key areas to enhance the team's development and the organization's success and began the process for creating potential resolutions.

"You cannot stumble upon greatness; you walk up to it and introduce yourself."

-Christin Webb

Thank you for reading!

LET'S CONNECT!

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