

Semi-Annual Newsletter

THE GREATER YOU LEADERSHIP SERIES, LLC.

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27 DEC 2024



CEO - CHRISTIN WEBB

2024 - A Year of Growth and Learning

..And just like that, we're closing out 2024!

Can you believe it? As we prepare to embrace 2025, we're taking a moment to reflect on the incredible milestones **The Greater You Leadership Series** has achieved this past year. Staying true to our belief in strategic planning, we're also casting a vision for what's to come.

In this issue of our stakeholder newsletter, we invite you to explore where we've been and where we're headed. You'll also discover how we can best partner with you to serve your organization's needs. Below, we've shared our company mission statement—a guiding light for everything we do. Achieving this mission wouldn't be possible without the engagement and support of stakeholders like you. Since our inception in 2019, we've remained steadfast in our commitment, and we **THANK YOU** for being a part of our journey.

Our Mission

To guide individuals toward becoming the greatest versions of themselves, understanding that this journey is a continuous process of evolution and improvement. We believe that successful leadership and organizational growth are rooted in each person's commitment to personal and professional development.

Here's to celebrating a rewarding 2024 and stepping boldly into a year of growth and impact ahead!

Cheers,
Christin L Webb

In this newsletter you can expect:
We Are Growing...
Strategic Planning Boosts Business Efficiencies
The Greater You Leadership Matrix Webinar Series
Facilitating Success
The Perfectly Imperfect Team
Leadership Corner: End of Year; Not End of Success
Company Profile Highlights
Upcoming Training Workshops
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We Are Growing and Impacting Leaders Along the Way!

In September, we proudly expanded our team with distinguished professionals from diverse industries, including healthcare, higher education, supply chain, and technology. We are thrilled to welcome Keenan Gleeden, Stacy Gregg, Dr. Julienne Ng, and Maisha Wilder to The Greater You Leadership Series family.

Our commitment to the vision of being globally recognized as a beacon of transformative leadership development continues. We aim to empower a diverse fleet of facilitators to inspire and elevate leaders across continents.

In October and November, our facilitators led one of our signature programs, The Greater You Leadership Matrix, to over 50 participants. This 4-part series explored four critical leadership skills: self-awareness, accountability, effective communication, and servant leadership. Feedback from participants reflected a 100% satisfaction rate with the series. We look forward to offering even more impactful training sessions in 2025!



Strategic Planning Boosts Business Efficiencies

Our business model includes consulting services designed to support leaders in improving their organization's operations. Through training and **strategic planning**, we help align business needs with actionable and attainable outcomes. In the second half of the year, TGYLS assisted three clients in achieving their strategic planning goals.



The Greater You Leadership Matrix Webinar Series

The Greater You Leadership Matrix webinar series featured a four-part program designed to develop essential leadership skills: self-awareness, accountability, communication, and servant leadership. Tailored for both emerging and experienced leaders, it provided participants with practical tools to enhance performance and foster collaboration.

"The Greater You Leadership Series' approach to leadership development transcends traditional training, engaging leaders on a deep and personal level. During our annual Board retreat, their ability to challenge our dedicated Volunteer Board of Directors to rethink roles and responsibilities with fresh perspectives was particularly impactful. They provided members with valuable insight and guidance to enhance our effectiveness and drive our mission forward."

For any leader looking to elevate their impact and guide their organization to new heights, I highly recommend the Greater You Leadership Series. I am confident that their strategies will continue to inspire positive change within our board, empowering each member to leverage their expertise in support of our school community's growth."

-Dr. Antonio Burt, CEO, KIPP Memphis Public School



Facilitating Success

We take pride in helping leaders achieve their organizational goals through our **facilitation services**. Whether resolving conflicts within small teams or leading community advocacy forums with hundreds of partners, we work to clearly understand each organization's needs. By meeting objectives and creating SMART goals, we guide teams toward success with actionable strategies for the future.

In 2024, TGYLS provided facilitation services to public and private agencies, offering external support to help them organize and achieve their team and organizational goals.



The Perfectly Imperfect Team

As we continue to grow and evolve, so does our programming. Our signature team-building program, The Perfectly Imperfect Team, continues to transform teams by enhancing individual contributions, team development and dynamics, leadership, and forward-looking strategies.

In the second half of 2024, TGYLS proudly delivered this program to multiple teams across the southern region. We look forward to further refining this customizable workshop and bringing its transformational impact to leaders across diverse industries.

Leadership Corner: End of Year; Not End of Success!

Just because it is almost a new year, that does not mean that success ends. Success can be continual and we encourage you and those you influence to reflect on the success achieved this year. Create an environment for continued success!

Team Focused Reflection

Conduct a Team Retrospective. Organize a meeting to review success, such as key achievements, challenges overcome, and individual contributions. **Conduct a 360-degree feedback surveys** to gain insight into team perspectives and opportunities for improvement.

Leadership Self-Reflection

Assess your own leadership effectiveness. Consider your leadership style, communication and delegation skills, and development. Determine areas where you can improve your leadership skills and create a plan for development.

Celebrate Team and Individual Successes

Organize a team celebration, provide recognition, and share success stories to help enhance and sustain team moral, development, and dynamics.

Plan for the Future

Set team goals by collaboratively setting ambitious yet achievable goals for the upcoming year. Develop a strategic plan to establish a roadmap for achieving team and organizational objectives.

Key Considerations for Leaders

Lead by example to demonstrate the importance of reflection and celebration by sharing your own successes and areas for growth. **Create a culture of recognition** to foster workplace culture that celebrates one another. **Focus on continued improvement** to drive ongoing growth and development

Company Profile Highlights



Dr. Julienne Ng

Dr. Julienne brings a wealth of expertise in diversity, equity, and inclusion, along with a strong background in higher education, continuous improvement, and data analytics. She holds a Lean Six Sigma Black Belt Certification, further enhancing her ability to drive impactful results through our programs.



Keenan Gleeden

Facilitator, Keenan Gleeden, brings a wealth of experience in corporate training, engineering, and project management. He holds a Lean Six Sigma Yellow Belt Certification, further enhancing his ability to deliver impactful training and facilitation services through our programs.



Upcoming Training Workshops

Register today! Use Code LM24 for 20% OFF until January 1st
www.thegreateryouleadership.com/events

JANUARY

14th

- *Strategic Outlook: Mission, Vision, Goals* facilitated by Dr. Ng Julienne
- *Government Contracting for Business Leaders Part I* - Facilitated by Christin Webb

16th

- *'How Do You Do It All? You Do Not': Realistic Tips for Time Management* Facilitated by Maisha Wilder

21st

- *Government Contracting for Business Leaders Part II* - Facilitated by Christin Webb

28th

- *Government Contracting for Business Leaders Part III* - Facilitated by Christin Webb

FEBRUARY

4th

- *Government Contracting for Business Leaders Part IV* - Facilitated by Christin Webb

11th

- *Government Contracting for Business Leaders Part V* - Facilitated by Christin Webb

The Greater You Leadership Series

Training Workshops

Accountability as a Pillar of Leadership

Aligning People to Winning Cultures

Asset-Based Community Development (ABCD) Leadership

Building Effective Presentations

Building Strong Relationships with Stakeholders

Career Branding

Changing Landscapes: Overcoming Challenges through Change Management

Connecting the Dots with Authenticity

Cultivating Self-Awareness for Leadership

Effective Decision Making

Embodying Servant Leadership

Ethics and Professionalism

How Do You Do It All? You Do Not: Realistic Tips for Time Management

Leading During Crisis

Leading Meetings with Intent

Managing Up

Mastering Effective Communication in Leadership

Professionalism in Action: Elevating Customer Service Skills

Refining Team Dynamics

Say Yes to Collaboration

Strategic Outlook: Mission, Vision, Goals

The Power of Mentoring

Writing for Mutual Understanding: Business Writing Tips

BOOK A WORKSHOP WITH US TODAY!
EMAIL INFO@THEGREATERYOULEADERSHIP.COM



Stories of Impact: Voice Unleashed: Public Speaking Intensive

One of our annual offerings, **Voice Unleashed: Public Speaking Intensive**, was designed to provide group coaching and instructional guidance to enhance public speaking skills. Beginning in August, TGYLS hosted a cohort of seven (7) participants from across the U.S. The intensive included weekly content led by Facilitator Christin Webb, regular public speaking opportunities, professional coaching, and group engagement with feedback. The six-week intensive concluded with impressive outcomes, as participants applied their newfound skills in various settings, including film projects, work presentations, company events, advocacy meetings, and more.

This program will be available to the public again in 2025! In the meantime, it's an excellent opportunity for your team of leaders. Contact us today to schedule this transformative program.

Organizations Served in 2024!



Some of Our Favorite Moments of 2024



Thank you for reading!

LET'S CONNECT!	
www.thegreateryouleadership.com	info@thegreateryouleadership.com

"You cannot stumble upon greatness; you walk up to it and introduce yourself."

-Christin Webb